

SOARING CITY

INNOVATION PARTNERSHIP

MISSION

A 501c3 focused on developing an innovation ecosystem that seeds prosperity throughout its community, starting with Tampa's Uptown Innovation Quarter.

LEADERSHIP

Soaring City is anchored by partners who excel in research, innovation, and community building and have a vested interest in Uptown's success. Executive leadership includes:



COLLABORATION FOR COMMUNITY GOOD

Soaring City spearheaded the development of a Strategic Action Plan for Uptown based on a framework for the inclusive transformation of the area. Now, teaming up with Florida Blue, Soaring City has mobilized a dedicated set of organizations and individuals to address the challenges of generational poverty in zip codes 33612 and 33613.

IMPACT



Developing relationships that have brought millions of dollars of new investment to the Uptown Innovation Quarter through sponsorships, development, and job creation



Community engagement has led to more than 2,500 people attending Innovation Partnership Events and more than 6,000 individuals subscribe to the Soaring City newsletter



Partnerships have given more than 500 individuals career skills training in tech and medical fields and connected more than 130 employers to work force resources



Soaring City's advocacy and planning for improved transportation options has produced a Master Mobility Plan, spearheaded the Uptown Strategic Action Plan, prioritized the transformation of Fowler Avenue, and proposed transportation solutions like the Uptown Circulator and Veterans' Tech Trail



Place Making efforts have led to the organic rebranding of the area as Uptown bringing a better sense of place and pride for its 81,000 residents. The transformation of a retail mall into the RITHM @ Uptown tech hub has brought a cluster of tech and STEAM players together under one roof



Soaring City is a very active member of the Uptown Chamber of Commerce and Business Development efforts include an Entrepreneur in Residence and coordination with many entrepreneurship initiatives

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